



2026 IGCC Sponsorship Prospectus

Help support IGCC initiatives.

IGCC members benefit from a wide range of Coalition activities including educational sessions and content, resource guides, research, DEIB activities, industry news, events and member meetings. As a sponsor, you will receive valuable brand visibility for 2026 and a cost-effective opportunity to position your organization as an industry leader!

View the sponsorship opportunities & benefits below.

Don't see a sponsorship that fits your company goals? Reach out with your ideas, we'd love to discuss options.

[Contact the IGCC](#) to confirm your sponsorship!



2026 Sponsorship Opportunities

IGCC Title Sponsor – **SOLD!**

Exclusive Sponsorship at \$12,500

- Company logo and sponsorship level listed in IGCC member communications and emails sent weekly to over 120 industry professionals (inclusion begins after payment is received)
- Company logo featured on the [IGCC website](#)
- Logo and sponsor level displayed on rotating sponsor slides during IGCC membership meeting at the [IMA Summit](#)
- Recognition from podium during in person IGCC membership meetings
- Recognition in slides during IGCC education sessions at IMA Summit
- Recognition as an IGCC Sponsor during webinars and member conversations held throughout the year (8-10 total per year, exposure dependent on timing of commitment)
- Opportunity to select a month to be featured as IGCC's Member Company of the Month
- Recognition as IGCC Sponsor in PPTs for IGCC specific sessions at April Event.
- Recognition as IGCC Title Sponsor on the IGCC homepage rotating banner throughout the year.
- Submit one post of company news or promotional content to the [IGCC Member Company News Corner](#) within 2026
- One complimentary Affiliate IGCC & IMA membership for the 2026 membership year
- **New benefit!** Receive a company spotlight during a member conversation of your choosing with in the 2026 calendar year
- Recognition in six LinkedIn posts per year thanking IGCC sponsors*
**Number of posts could be impacted based on timing of sponsorship commitment*

IGCC Education Sponsor

Multiple available at \$2,000 each (limited to one per company)

- Recognition as an Education Sponsor during webinars and member conversations held throughout the year (8-10 total per year, exposure dependent on timing of commitment)
- Recognition as an Education Sponsor on promotional emails for IGCC webinars & member conversations sent to over 120 industry professionals
- Recognition as Education Sponsor in PPTs for IGCC specific sessions at April Event
- Brand exposure on the [IGCC website](#)
- Logo and sponsor level displayed on event slides during IGCC membership meeting at the Summit
- Recognition from podium during IGCC membership meeting at the Summit
- Recognition in slides during IGCC education sessions at IMA Summit
- Recognition in four LinkedIn posts per year thanking IGCC sponsors*
**Number of posts could be impacted based on timing of sponsorship commitment*



IGCC Member Meeting at the IMA Summit

NEW in 2026 - Member Meeting Content Sponsor – SOLD!

One available at \$3,000

- Company logo and sponsorship level listed in IGCC Newsletter, News You Can Use, sent to over 120 industry professionals (communications sent on a bi-monthly basis)
- Company logo featured on the [IGCC website](#)
- Logo and sponsor level displayed on rotating sponsor slides during IGCC membership meeting at the [IMA Summit](#)
- Logo displayed on IGCC membership meeting signage at the Summit
- Recognition from podium during IGCC membership meeting at IMA Summit
- One complimentary Affiliate IGCC & IMA membership for the 2026 membership year
- Sponsor thank you included in LinkedIn posts promoting the member meeting at the Summit.

NEW in 2026 - Member Meeting Recording Sponsor

One available at \$3,000

- Company logo and sponsorship level listed in IGCC Newsletter, News You Can Use, sent to over 120 industry professionals (communications sent on a bi-monthly basis)
- Company logo featured on the [IGCC website](#)
- Logo and sponsor level displayed on rotating sponsor slides during IGCC membership meeting at the [IMA Summit](#)
- Logo displayed on IGCC membership meeting signage at the Summit
- Recognition from podium during IGCC membership meeting at IMA Summit
- Recognition of sponsorship highlighted in the member meeting recording available to members on IGCC's resources page
- Sponsor thank you included in LinkedIn posts promoting the member meeting at the Summit.

NEW in 2026 - Member Meeting Refreshment Sponsor

One available at \$3,000

- Company logo and sponsorship level listed in IGCC Newsletter, News You Can Use, sent to over 120 industry professionals (communications sent on a bi-monthly basis)
- Company logo featured on the [IGCC website](#)
- Logo and sponsor level displayed on rotating sponsor slides during IGCC membership meeting at the [IMA Summit](#)
- Logo displayed on IGCC membership meeting signage at the Summit
- Recognition from podium during IGCC membership meeting at IMA Summit
- Provide input on the refreshments served during the IGCC member meeting.
- Recognition on/near refreshments provided during the member meeting.
- Sponsor thank you included in LinkedIn posts promoting the member meeting at the Summit.



IGCC Member Company News Corner

Multiple available at \$1,000 each

- Get your company's news, latest product release, brand announcements and more in front of IGCC members!
- Submit one promotional item per purchase on [IGCC Company News Corner](#).
- Use this opportunity to promote a new product, brand, or information about your company's services.
- Members and non-members will have access to read the latest updates on your company's achievements and news. Posts will be published for the duration of 2026 and listed in order of publish date.
- Subscribers of the news page will receive notifications of new posts directly to their email.
- Submissions can be submitted in advance to pre-schedule or as applicable. Please allow at least 3 business days for real-time submissions to be published. Payment for sponsorship must be received before any submissions will be published.

NEW in 2026 - IGCC Session Sponsor at RGCA Forum

Two available at \$3,000 each

- Company logo and sponsorship level listed in IGCC Newsletter, News You Can Use, sent to over 120 industry professionals (communications sent on a bi-monthly basis)
- Company logo featured on the [IGCC website](#)
- Logo displayed on presentation and session signage during IGCC session at the RGCA Forum
- Recognition from podium during IGCC session at the RGCA Forum
- Sponsor thank you included in LinkedIn posts promoting the member meeting at the Summit.
- Recognition of sponsorship highlighted in the member meeting recording available to members on IGCC's resources page
- Recognition in session follow up email to IGCC members sharing promoting the session recording.

IGCC Supporter – 4 SOLD!

Multiple available at \$1,000 each (limited to one per company)

- Company logo and sponsorship level listed in IGCC Newsletter, News You Can Use, sent to over 120 industry professionals (communications sent on a bi-monthly basis)
- Brand exposure on the [IGCC website](#)
- Logo and sponsor level displayed on rotating sponsor slides during in-person IGCC membership meetings
- Recognition from podium during IGCC membership meetings at the Summit
- Recognition in two LinkedIn posts per year thanking IGCC sponsors*

**Number of posts could be impacted based on timing of sponsorship commitment*



Member Conversation Company Spotlight – 2 SOLD!

7 available, \$750 each (limited to one per company)

- Share a 5-minute max company overview or showcase at the beginning of an IGCC member conversation.
- *New benefit!* Help IGCC recognize new members by welcoming them during the member conversation.
- Recognition in member conversation promotion emails and social media posts as the member conversation sponsor.
- Present at one virtual member conversation per year.
- One LinkedIn post promoting your company's showcase during the designated member conversation.
- Submit one post of company news or promotional content to the [IGCC Member Company News Corner](#) within 2026.
- Sponsored sessions will be open to all IGCC and IMA members as well as non-members.
- Member Conversations topics may include: Best Practices, Fraud, B2B Trends, Innovation & Technology, Marketing and Sales Enablement

Member Company of the Month - 1 SOLD!

7 available at \$500 each (limited to one per company)

- Your company featured as the member company of the month!
- Company's choice of month in the 2025 calendar year, selection by first-come-first-serve of sponsorship commitment.
- Highlight your company's brand, news or new products by submitting a 2-3 sentence write-up and ad image. IGCC will share company's submitted information during chosen month in:
 - One IGCC LinkedIn post
 - Two IGCC newsletters, News You Can Use, sent to over 120 industry professionals.
- Submit one post of company news or promotional content to the IGCC Member Company News Page to be published during your sponsorship month.

Gift Card Supplier – 3 COMMITTED!

Multiple available, In-kind

- Contribute gift cards to the IGCC to use for various activities throughout the year; a few examples are: Raffles at IGCC member meetings, engagement incentives, or recruitment efforts.
- IGCC will accept any quantity of cards and any denomination of \$10 or more per gift card, minimum total of \$250.
- Physical or e-gift cards are accepted. Supplier will be responsible for mailing physical cards to required location.
- Experiences, Hospitality & Merchandise, Professional & Educational Services, and Productivity & Technology Services are accepted. For a list of ideas [click here](#).
- Recognition of your company's contribution will be included in promotion of the activity/incentive and in presenting the gift cards to the recipient.